

- Learning Objectives** Using active and self-directed learning techniques, empower students to learn and apply principles of companion animal management to enhance the lives of pets and their owners.
- Learning Coach** Rod Allrich, PhD [rallrich@purdue.edu](mailto:rallrich@purdue.edu) or [CEO@rodallrich.com](mailto:CEO@rodallrich.com)  
For help, see Rod in our classroom/lab (best method) or use email.
- Class Meeting Time/Place** T & TH @ 2:30 p.m. in CRTH 1011. Labs to follow at 3:30 p.m. until 4:20 p.m. (the other hour of lab will be conducted online).
- Course Webpage** [www.rodallrich.com](http://www.rodallrich.com) (redundant websites: [www.rodallrich2.com](http://www.rodallrich2.com) and [www.rodallrich.bravehost.com](http://www.rodallrich.bravehost.com) )
- Example Course Topics** Genetics, Health, Nutrition, Pet Selection, Animal Behavior, Reproduction, Geriatrics, Parasites, Therapeutic/Service/Research Animals, Pet-related Businesses, Animal Welfare/Abuse, Pets and Travel, Housing, Dog Attacks, End-of-Life Issues, PETS Act, Care of Puppies, Current Hot Topics, etc.
- Business Enterprise Project** Each student will present an oral report to the class on their Business Enterprise Project (10 minutes in length). Each student will also be required to produce a 12 page summary of their project (More details given in class—such as prelim oral presentation required and format of paper). The project will be worth 400 points.
- Show and Tell and Learn** Two oral reports delivered to the class about pets-**animals welcome**. (200 points total possible (100 pts/report)). More details given in class.
- Quizzes** 10 pop quizzes given @ 40 points each (400 points total).
- Honors Mode:** Students will create 1 video on some aspect of companion animal management. The video will have a possible point value of 200 points. Therefore, honors students have a possible 1200 points to earn. Their course grade will still be determined by the percentage values located at the bottom of this page.
- Course Grade** We will use the plus minus grading system (applied to the 1200 possible points):
- |                           |                     |                           |
|---------------------------|---------------------|---------------------------|
| A plus (4.0) 97.0-100.0 % | A (4.0) 93.0-96.9 % | A minus (3.7) 90.0-92.9 % |
| B plus (3.3) 87.0-89.9 %  | B (3.0) 83.0-86.9 % | B minus (2.7) 80.0-82.9 % |
| C plus (2.3) 77.0-79.9 %  | C (2.0) 73.0-76.9 % | C minus (1.7) 70.0-72.9 % |
| D plus (1.3) 67.0-69.9 %  | D (1.0) 63.0-66.9 % | D minus (0.7) 60.0-62.9 % |
| F (0.0) < 60.0 %          |                     |                           |